



February 16, 2024

TO ALL IBEW FIRST DISTRICT LOCAL UNIONS

Greetings:

International Women's Day, Friday, March 08, 2024, is a globally recognized occasion that serves to highlight the achievements and challenges faced by women worldwide. It presents an opportunity for us as a leading labour union to showcase our commitment to gender equality and diversity.

To mark this important day, IBEW First District is organizing a nation-wide photo contest centered around the theme of "Women in IBEW Canada". The contest is inviting members, specifically our Brothers, to submit photographs capturing moments that celebrate the accomplishments, resilience, and diversity of women within our union. Participants are encouraged to showcase the various roles women hold across different sectors, their leadership capabilities, and their impact on our union's success.

The contest is open to all active and retired IBEW Canada members, men and women alike. Photos must have a "Women in IBEW Canada" theme, with IBEW members at work, engaged in a union-related activity or featuring subjects conveying images of the electrical industry or the union.

To enter Canadian members should visit: [IBEW Canada Photo Contest](#) to register. There is a five (5) photo limit, and a copy of the *Photo Contest Rules/Guidelines* has been attached for your referral and should be reviewed before submissions are placed.

Up to ten (10) finalists will be selected for final judging by a diverse panel of judges who will evaluate the submissions based on creativity, relevance to the theme, and visual impact.

The finalists and winners will be featured on the IBEW Canada website and on all our social media platforms. The deadline for submissions is **Tuesday, March 05, 2024 at 5:00 PM PST.**

Please contact the First District at IVPD_01@IBEW.org or 905-564-5441 with additional questions.

In solidarity,



Russ Shewchuk
International Vice President

RS/kb

Encl.

cc: International Representatives
IBEW System Council #11
IBEW CCO

IBEW Canada's 2024 "Women in IBEW Canada" Photo Contest

Enter Today Through Tues Mar 05 at 5:00 PM PST:

Prizes:

1st Place – Watch

2nd Place – Jacket

3rd Place – Challenge Coin

Honorable Mentions:

Outside Construction

Inside Construction

Utility

Manufacturing

Broadcasting

Government Railroad

Telecommunications

Photo Contest Rules

1. The contest is open to active or retired IBEW Canada members only. The person submitting the photo must be the person who took the photograph. Members may enter up to five photos each.
2. International officers and staff are not eligible.
3. Photos can be submitted as digital files of at least 300 dpi, measuring 1,200 by 1,800 pixels at minimum, in color or black and white.
4. All submissions become property of the IBEW Canada. Ensure the Sister has given her permission for this photo to be entered in this contest and may be used again in the future.
5. Photo entries must have a "Women in IBEW Canada" theme of some sort, with IBEW members at work, engaged in a union-related activity or featuring subjects conveying images of the electrical industry or the union.
6. Ensure you have permission to take photos at the workplace. Ensure your have the Sister's permission to take the photos of her and submit it to this contest to be featured on social media.

7. If members are featured in the photo, they should be identified. If large groups are pictured, the name of the group or the purpose of the gathering (e.g., a safety committee, a linemen's rodeo, a union meeting) can be submitted in place of individual names.
8. Photos previously published in IBEW publications or on the website are not eligible for submission.
9. Entries must be submitted electronically via the Photo Contest link [here](#). Please contact the First District IBEW Canada at IVPD_01@IBEW.org or 905-564-5441 with additional questions.
10. Up to 10 finalists will be selected and posted on ibewcanada.ca for final judging by a diverse panel of judges. The winners will be featured on ibewcanada.ca and all IBEW Canada Social Media Platforms on Friday March 08, 2024.

Photo Guidelines

Here are some guidelines that will help ensure that the photos you send in for the contest look as good to the rest of the world as they do to you:

- Pay close attention to pixel width and resolution. Generally, we need at least 300 dpi, measuring 1,200 by 1,800 pixels at minimum. Most computer programs have a "Properties" tab you can use to check pixel width and file size.
- Another good indication of image quality is file size. Typically, the file size should be listed in megabytes (MB). A file size listed in kilobytes (kb) is too small.
- Always err on the side of uploading a larger photo.
- Cameras also have adjustable settings for photo resolution. For print quality, camera settings should be set to an image size of 5 megapixels or higher. If you're unsure about the settings, a good rule of thumb is to set the camera to the highest quality setting it allows.
- Cellphone photos can be acceptable. Newer-model smartphones usually produce files that are high enough in resolution.

IBEW CANADA

INTERNATIONAL WOMEN'S DAY PHOTO CONTEST

*Celebrate Women of IBEW
Canada through your lens!*



CONTEST
DEADLINE

MARCH 05

WINNERS
ANNOUNCED

MARCH 08



FIRST PRIZE
IBEW WATCH

For general entry rules and detailed
photo criteria, please visit our site:

ibewcanada.ca



**GIVE US
YOUR BEST
SHOT!**

LET'S JOIN
THE CONTEST