



January 18, 2023

TO ALL IBEW FIRST DISTRICT LOCAL UNIONS

Greetings:

The last few years have caused many challenges for Local Unions, but challenges in life tend to lead to innovation. The NextGen/Renew committee from Local Union 213 (Vancouver, BC) wanted to find a way to bring everyone together during COVID-19 and came up with the idea to host an IBEW-wide video game tournament. They hosted the first one in 2020, which was only open to Canadian Local Unions.

This year, however, IBEW Local 213 is expanding to include **all** IBEW Local Unions in Canada & the United States. The tournament is titled “*IBEW Local 213 Cyber Games*”. Teams from all IBEW Local Unions across all districts will compete for prizes and bragging rights to say they have the best gamers in the IBEW.

The committee is hosting the tournament on **Saturday, March 4th & Sunday, March 5th, 2023, at 10:00 am PST / 1:00 pm EST** on both days. Saturday will be the qualifiers, and Sunday will be the elimination bracket. This year’s tournament will allow the committee to refine their plan further to grow this event for 2024 and beyond.

Please see the attached correspondence from Local Union 213 for access to the premade marketing content for this event.

Thank you to the NextGen/Renew members at Local Union 213 for moving forward with new ideas in what was a chaotic time for the world. IBEW Canada wishes you the best of luck in growing this innovative idea.

Best wishes.

In solidarity,



Russ Shewchuk
International Vice President

Encl.

cc: First District Representatives
IBEW System Council #11
IBEW CCO

January 9, 2023

TO ALL IBEW LOCAL UNIONS

Dear Sisters, Brothers and Friends:

RE: IBEW 213 Cyber Games (IBEW Video Game Tournament – Open to All Locals)

IBEW 213 (Vancouver, Canada) would like to introduce you to, the first ever internationally held, IBEW 213 Cyber Games (video game tournament). The first IBEW 213 Cyber Games were held in June 2020 Canada-wide as a way to keep members connected and engaged during the pandemic lockdowns. This year, the IBEW 213 Cyber Games is an international video game tournament that is open to all IBEW members across all 11 districts. Video game tournaments will allow us to connect with members from all corners of the organization to allow for the first truly IBEW-wide event.

Cyber Games will be held on March 4 - 5, 2023 and will be open to all active, dues-paying and retired members. March 4 will be the qualifying round-robin, and March 5 will be the elimination tournament.

To participate in the event, members will need:

1. Game Console (Nintendo Switch, PC, PlayStation, Xbox)
2. Internet Connection
3. Gamertag (user account name for playing video games online)
4. A copy of the game "Rocket League" (free to download and play)

We've created promotional material for the event for you to send out to your membership, so you don't have to create any. This includes:

- 5 Emails
- 3 Memes (comments and corresponding images)
- 10 Social media post comments
- 17 Images/posters
- 1 Video
- 1 Webpage (ibew213.org/ibew-cyber-games)

These materials will be available for access through a shared Microsoft OneDrive file. Link below:
<https://1drv.ms/u/s!Ar75JYfdAPmNg4UZYNSa7iyt815Isw?e=WypQCh>

We have created a recommended schedule for the release of these materials, which you can follow if you like but is not mandatory. All promotional material has been attached to this correspondence.

Registration for this event will happen through the **REGISTER HERE** link on the IBEW Cyber Games webpage ibew213.org/ibew-cyber-games. Each team must consist of three (3) members, and the team registration should be completed by the Team Captain. Members can register as a free agent, and we will assign them to a team.

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EMAIL: ibew213@ibew213.org • WEBSITE: www.ibew213.org

Registration closes on **February 20**. Further information, including the game-day schedule and tournament rules, will be sent to participants and posted to the web page, so bookmark it now!

ibew213.org/ibew-cyber-games.

Registration is limited to 32 teams, so register early!

Thanks in advance to all of the IBEW Local Unions for your support as we push into a new frontier. Our NextGen committee never imagined we'd be hosting a live e-sports event, but the intrinsic value within this is too large to pass up. We look forward to seeing members from your Local participate in this event.

In Solidarity,



Manny Randhawa,
IBEW 213 NextGen Chair | Organizer

MR/tn

*move***up**

ADM16-42-2023-01-09-IBEW Cyber Games Announcement