



March 8, 2023

TO ALL IBEW FIRST DISTRICT LOCAL UNION BUSINESS MANAGERS AND ORGANIZERS

Greetings:

RE: IBEW First District Job Posting – International Lead Organizer in Eastern/Atlantic Canada

The IBEW First District is looking for a passionate, self-motivated, and dedicated individual to fulfill the role of International Lead Organizer (ILO) in Eastern Canada. The successful candidate will be required to work across multiple provinces within Canada, primarily from Quebec through to the east coast. The individual will be responsible for identifying organizing targets, developing campaign strategies, and deploying those strategies and tactics to help the IBEW grow our market influence and membership in all sectors, branches, and jurisdictions, however the primary focus will be on the Professional and Industrial (P&I) sectors. The candidate will need to develop respectful and professional working relationships with many different individuals across the District to help with Bottom Up and Top-Down campaigns deployed by either the District, a System Council, or at the Local Union level.

The position will further require:

- The ability to travel freely throughout North America for training and conference purposes.
- The ability to work flexible hours to meet with potential organizing targets in the evenings and weekends.
- The ability to aid and mentor new Organizers hired by a Local Union, System Council, or the District.
- Must have a strong understanding of provincial and federal labour laws and how they pertain to all aspects of an organizing campaign.
- At least 5 years experience as a Local Union Organizer and/or Local Union Business Manager.
- Possess strong computer, organizational skills.
- Proficient in electronic and in person communication.
- Bilingualism (English and French) would be viewed as an asset.

If you wish to apply, please email your resume along with a short 3-5 minute video directly to the IVP at Russ_Shewchuk@ibew.org.

Submissions will be kept strictly confidential. Deadline to apply is March 31, 2023.

Please touch on the following items in your video:

- What do you know about the role you are applying for and how do you see yourself in that role?
- What skills and strengths do you possess and how will they lend themselves to your success in this position?
- Provide your thoughts on how to strategically organize and build market share in Eastern Canada.
- Comment on what you feel the First District's role should be with respect to developing and executing organizing initiatives across Canada.
- Include your thoughts and ideas on our National Organizing Strategy and how it could be deployed to increase membership across Canada.
- Any other information you deem to be relevant to your application.

In solidarity,



Russ Shewchuk
International Vice President

RS/ln

cc: First District Representatives
IBEW System Council #11
IBEW CCO