

From The Hall

I.B.E.W. Local 2067

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Pink Shirt Day - February 23, 2022

Pink Shirt Day started in 2007, when a grade nine student in Cambridge, Nova Scotia was bullied by classmates for wearing a pink shirt to school. Taking notice, two students rallied their peers to send a message to the bullies. The next day, the halls were filled with students in pink T-shirts.

Pink Shirt Day started because two boys chose to do something about bullying rather than stand by and watch it happen. Now the movement is worldwide, educating and inspiring others to stand together and take action against violence and bullying.

Take a stand against bullying, show your support and wear pink!



Bullying Statistics in Canada (www.safecanada.ca)

In addition to bullying taking place in schools, not all bullying ends as children become adults. We now have an appreciation that a significant amount of bullying happens to adults. It can take the form of social bullying in the workplace or

cyberbullying online. Bullying is not occasional isolated incidents. **Bullying rates highlight the severity of the issue:**

- **47%** of Canadian parents have at least one child that has been a victim of bullying
- Around **one-third** of the population has experienced bullying as a child.
- Around **one-third** of teenagers have been bullied recently
- And **40%** or nearly half of Canadians are bullied in the workplace every week.

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